WAKE, INC

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## Special Labels for Harsh Environments

METALcraft I.D. PLATES & LABELS

Have you tried barcode in the past, but the labels just could not stand up to the environment you put them in? Metalcraft Labels are the answer!

For over 50 years, Metalcraft has been a leader in producing nameplates and labels for use in both standard and harsh environments. The list of materials they use in producing these labels is long and constantly expanding. It includes: Polyester, Polypropylene, anodized aluminum, stainless steel, ceramic, and more.

Originally Metalcraft started out producing the little aluminum tags with the numbers stamped on them which were used to identify the fixed assets of companies and organizations. Today, tracking fixed assets is still one of the major uses of their products, although they have greatly expanded their offerings and services to include a number of uses in manufacturing and product handling.

Call us at 800-588-6393 for further information, we will be happy to discuss your particular needs.

### Listed below are a few of Metalcraft's products for very harsh environments:


- **Photo Anodized Aluminum Labels** come in Foil and thicker versions.

  **Foil Bar Code Labels:** This is one of our best-selling products and for good reasons. It's durable enough to withstand extreme conditions, yet it's thin and flexible enough to conform to most surfaces. Bar codes, copy and logos are photographically reproduced for maximum clarity and detail. And with so many design and color options, it's easy to customize a label to your needs. They come on handy strips.

  **Metal Bar Code Nameplates**: Metal Bar Code Nameplates combine durability with reliable bar code clarity and numbering - no skips, guaranteed. Include copy with stylized type, logos or other designs to make your name really stand out. The anodized aluminum resists abrasion, solvents, sun, salt air and high temperatures. This nameplate does it all and can be ready to ship in just 5 work days. It is also available in a non-barcode version.

  *Both the Foil and the Metal versions listed above are "tough"! After the information has become part of the label, they are anodized. Consequently all of the printing is below the anodized layer. Just like your aluminum screen doors and windows are. This allows your labels and nameplates to give you years and years of service for the task at hand.*

- **Teflon* on Metal Bar Code Nameplates:** Dirt, grease, even dried-on paint clean off easily thanks to a durable Teflon* coating on these hard to find plates. Once clean, you get a fast accurate barcode reading to track assets, fugitive emissions, or work-in-progress. The Teflon* coating also resists incidental or intermittent contact with strong acids and caustics, and temperatures up to 500 degrees F.

*Teflon is a registered trademark of DuPont.

- **Permanent Paint-Resist Polyester Bar Code Labels:** If you need more than one paint job, we've got you covered. Our Permanent Paint Resist labels have a special laminate that resists multiple paint applications, grease, even graffiti. Simply wipe it all away. The polyester material is flexible and versatile enough to work on a variety of surfaces. The advantage of all the color, background and printing choices with the revolutionary paint-resistant coatings - a great combination for identifying manufacturing work-in-progress.


- **High Temperature Nameplates:** The high temperature nameplates have an extremely wide temperature range. Metalcraft's High Temp Metal Bar Code in aluminum can withstand as high as 1200 degrees F., they have solutions in Stainless and Stainless with ceramic, that range up to 1800 degrees F. as well as ceramic solutions which go up to 2400 degree F. Call us for more details.

- **Metalcraft Introduces StyleMark(TM) Labels:** Made from a flexible polycarbonate material which has a textured non-reflective finish, **StyleMark (TM) Labels** work just as great as they look. The subsurface printing process used to produce these labels combined with the polycarbonate material makes these labels extremely resistant to abrasion. Subsurface printing also protects the labels from caustics, acids while the specially designed adhesive provides outstanding adherence to plastic surfaces and can withstand temperatures up to 300 degrees F. short term.